



Open Lounge, Raiffeisen Bank,
Zürich, Schweiz, 2011,
with Drexler Guinand Jauslin Architects:
A new flagship branch for Raiffeisen blurs
boundaries between customers and employees,
creating a pleasure-filled banking experience.
Computer-milled panels with portraits of the
area's prominent cultural figures grace the walls



Founded in 2008, NAU is a multidisciplinary collective of designers exploring the boundaries between architecture, film and advertising. NAU's work in both the physical and virtual realm spans from built architecture to digital sets, events and directing commercials. NAU is led by five partners: Tino Schaedler is an established production designer, art director and architect; his digital film sets have been featured in numerous big productions such as the "Harry Potter" films. Michael J. Brown, head of NAU's Berlin office, worked for Studio Daniel Libeskind, where he directed the design of several award-winning cultural buildings. Jean-Lucien Gay, head of NAU's Zürich office, also worked at Studio Daniel Libeskind where he led the change to computer-based design practices. Oliver Zeller, a former full-time writer, turned NYC based VFX designer and director. Pia Habekost focuses on the connection of branding and spatial and event design, acting also as the mediator between art department and production on big scale events such as film premieres. The partners of NAU are teaching at various international universities. NAU has offices in Zürich, Berlin, New York, and Los Angeles. Advertising and events projects are developed under their American based affiliate adNAU.
www.nau.coop

2/2011 | 11. Jahrgang | € 10 | ISSN 1619-3512

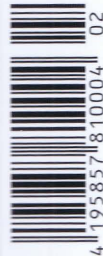
build

DAS ARCHITEKTEN-MAGAZIN



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